COVID-19: Impact for Pride organisations

Monday 9 March 2020, 1930 CET
Introduction

- Host and speakers
- Why is EPOA and InterPride hosting this webinar?
- Agenda
  - Considerations for Pride organisers
  - WHO recommendations for mass gatherings
  - Examples from Pride organisers
  - Q&A and discussion
  - Sources of further information
- This webinar will be recorded and shared online for those who could not attend
Considerations for Pride organisers

- We recommend that Pride organisers undertake contingency planning
- Involve your event partners in your planning
- Appoint one senior member of the team to lead on Coronavirus preparedness
- Ensure everyone in the team knows who that is, and that you have contingency planning in hand
- Identify clear lines of authority for decision making, especially in a critical situation
Considerations for Pride organisers

What impact could Coronavirus have on:
- Public attendance?
- Volunteer participation?
- Sponsors and funders?
- Partners, including medical teams?

Financial impact
- Insurers will not cover Coronavirus cancellation
- Sponsors and funders may demand refunds
- Medium- and long-term organisational viability
Considerations for Pride organisers

Develop a critical path timeline

- Who makes the decision on cancellation or postponement?
- When do you make the decision?
  - What are the ‘pinch points’ in the run-up to your event?
  - Note final dates for cancellation with suppliers
- How will you communicate the decision?
  - How do you ensure everyone knows?
  - Develop messaging for cancellation and postponement
Considerations for Pride organisers

If your Pride goes ahead

- Consider impact of last-minute cancellation
- Tell people who are unwell to stay away
- Consider provision for people who become unwell during your event (i.e. isolation, treatment)
- Ensure your Comms Team think about language (not using stigmatising terms such as ‘infected’ or referring to people as a ‘spreader’)
- Consider post-event comms if a number of people who came to your Pride become unwell
WHO recommendations

- WHO have published *Key planning recommendations for Mass Gatherings in the context of the current COVID-19 outbreak*, linked from epoa.eu/coronavirus

- Recommends planning in three phases:
  - Planning
  - Operational
  - Post-Event

- This is a summary of their recommendations and **not** a substitute for reading them yourself
WHO recommendations: Planning

- Liaison with local and national public health authorities
- Risk assessment
- Specific considerations, including crowd density, nature of physical contact, participant registration, travelling visitors, age and health of participants, event duration
- Development of a specific COVID-19 action plan
- Capacity and resource assessment
- Communications and community engagement
WHO recommendations: Operational

- WHO acknowledge no previous examples
- Risk communications and message planning
- Surveillance of participants
- Testing and diagnostic arrangements
- Treatment facilities
- Agreed decision-making framework
- Operational practices to reduce risk of event-related transmission
WHO recommendations: Post-event

- Post-event review
- Liaison with public health authorities
- Risk communication to departing participants
- ‘Lessons learned’ and sharing experiences
- Event legacy
Case study: Roma Pride

Daniele Di Girolamo
Case study: Sydney Mardi Gras

Andrew is presenting information provided by Grant Lowe, Executive Producer

J. Andrew Baker
Co-President
InterPride
Case study: Los Angeles Pride

Madonna Cacciatore
Executive Director

Jeff Consoletti
Executive Producer
Q&A and discussion

Please type your questions in the ‘chat’ box and we will get to as many as time allows

Panelists:
- Steve Taylor, EPOA
- J Andrew Baker, InterPride
- Daniele Di Girolamo, Roma Pride
- Madonna Cacciatore & Jeff Consoletti, LA Pride
Further information

- World Health Organisation
- National public health authorities in your own country and/or region
- European Centre for Disease Prevention and Control

Links to all can be found at epoa.eu/coronavirus
Thank you for joining us!

The webinar recording will be posted at epoa.eu/coronavirus later this week.